

Future of office space Summit

Attracting tenants, adapting to change, and overcoming challenges for the new era of work

12 October 2022 | Fairmont Hotel, Singapore

In-Person and Virtual Attendance

Featuring 35+ Speakers including:



Vinamra Srivastava
Chief Sustainability
Officer
CapitaLand
Investment



Shirley Ng
Deputy CEO & Head of
Investment
Keppel REIT



Esther An
Chief Sustainability
Officer
City Developments
Limited (CDL)



Vivekk Sehgal
Associate Director
Workplace
Singtel



Annie Koh, PhD
Prof Emeritus of Finance
LKCSB
Senior Advisor of BFI
Singapore
Management University (SMU)



Scott Barras
Global Head of
Workplace
Standard Chartered
Bank



Jan Zesach
Workplace Lead, Real
Estate & Facility
Services,
APAC/China/Japan
Novartis



Richard Paine
Head of Csuites and
Head of Development
Singapore
Lendlease



Christine Li
Head of Research
Knight Frank
Asia-Pacific



Henry Chin
Global Head of
Investor Thought
Leadership & Head of
Research Asia Pacific
CBRE

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The Singapore office market bottomed out in 2021, and demand continues to recover amidst a flight to quality. A resurgence of CBD Grade A office demand shows that the office is still considered the best place to do business, driven by more sophisticated tenants/occupiers that are ESG focused and that have embraced hybrid workplace models. But supply in the CBD as new mixed used developments come online might spur a shift to decentralised locations and create a different set of challenges and opportunities for office owners, tenants and investors.

So what does the future hold for office buildings in Singapore? How do employees and tenants feel about their return to the office? Can offices be virus-proofed and made more resilient to get through this and future pandemics? How much space, what type of space and what locations will organisations need or want in future? What will this mean for the CBD and the economy - and ultimately how will this impact office landlords, managers, REITS and fund managers.

The Future of Office Space Summit Singapore brings together the brightest minds in the industry to explore these questions and more.

WHY ATTEND?

The Future of Office Space Summit is an exclusive event consisting of top-level content and thought leadership discussions. It's where executives involved in developing, owning, leasing and optimising office space will come together to discuss the most relevant issues of the day, and get answers to the big questions, such as:

- What role are tenants playing in defining the new office landscape and what does this mean for office owners, landlords, investors, managers and agencies?
- What impact will hybrid working models have on office demand, location, design and the role of technology?
- How is demand from the technology and finance sectors driving office recovery and will this continue?
- What will be the impact of CBD office displacement due to redevelopment on office stock and leasing arrangements?
- What will be the impact at the premium end of the market of ESG minded tenants?
- How long will it take for ageing office re-developments to come online, and where will tenants move in the meantime?
- What impact will "core & flex" designed buildings have on the market?
- What's the sentiment around capital values for the Singapore office market – are investors bullish or bearish?
- How can REITs improve their properties to meet the post-pandemic requirements of safety and flexibility?
- How is office space being reimaged and digitally armed for a new era of work?
- Understanding the role of technology in creating offices that are safe, healthy, productive and sustainable.

WHO SHOULD ATTEND?

The Future of Office Space Summit has been designed to benefit the following attendees:

- Office owners/landlords
- Developers
- REITs
- Tenants/occupiers
- Agencies/brokers
- Fund Managers
- Property managers
- Architects & Designers
- Precinct owners/managers
- Tenant advisory experts
- Technology Companies
- Consultants

By Job Title:

- CEOs, COOs, CFOs, CIOs, CDOs
- Head of office
- Head of leasing
- Head of property/real estate
- Head of technology
- Head of workplace experience
- Head of sustainability
- Head of research
- Head of tenant advisory
- Head of asset management
- Head of funds



WHAT DO OFFICE TENANTS REALLY WANT?



HOW TO CREATE A TRULY SUSTAINABLE WORKPLACE



HOW IMPORTANT IS THE OFFICE AS A BRAND?



CREATING HIGH PERFORMANCE SPACES FOR A DIVERSE WORKFORCE



INNOVATION HUBS, COLLABORATION & COWORKING



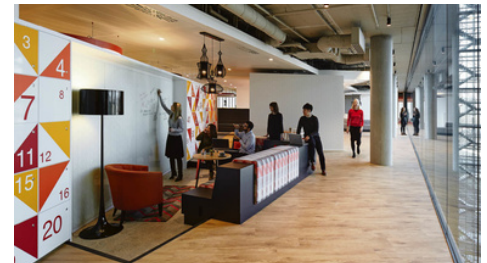
BRINGING PEOPLE & PROCESSES TOGETHER



WELCOME TO THE MULTI-GENERATIONAL OFFICE



NEW TECHNOLOGY AND THE RISE OF MILLENNIALS AND GEN Z



WORKSPACE DESIGN AT THE HEART OF BUSINESS PLANS



OFFICE DESIGN THAT BOOSTS WORKPLACE HEALTH & WELLBEING



OFFICE SPACES FOR NEW WAYS OF WORKING



WHAT DOES THE FUTURE HOLD FOR OFFICE REITS



Nele Cornelis
Executive Director
European Chamber of Commerce



Mark Farrow
IOT Program Manager
Google



Annie Koh, PhD
Prof Emeritus of Finance
LKCSB
Senior Advisor of BFI Singapore Management University (SMU)



Paul Anslow
VP - Head of Business Transformation
Revantage Asia, & Singapore Chapter Head
Asia PropTech



Vivekk Sehgal
Associate Director
Workplace Singtel



Henry Chin
Global Head of Investor Thought Leadership & Head of Research Asia Pacific
CBRE



Christine Li
Head of Research
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Scott Barras
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Jan Zesach
Workplace Lead Real Estate & Facility Services, APAC/China/Japan
Novartis



Richard Paine
Head of Csuites and Head of Development
Singapore Lendlease



Natalie Craig
Managing Director C&W Services, Singapore
Cushman & Wakefield



Chloe Teo
Head of Enterprise Clients
Colliers



Caroline Fong
Deputy CEO, Chief Investor Relations and Sustainability Officer
Manulife US REIT



Vijay Natarajan
Analyst - Real Estate and REITs
RHB Banking Group



Stephen Perkins
Senior Technical Director & Beca Technical Fellow
Beca



Devan Valenti
Manager, Asia Pacific
International WELL Building Institute



Elizabeth Laws Fuller
Head of Growth, Southeast Asia
WeWork



Esther An
Chief Sustainability Officer
City Developments Limited (CDL)



Charles Reed Anderson
Chief Strategy Officer
Eight Inc.



Michael E Long
Head of Sustainability, Asia
Lendlease



Vinamra Srivastava
*Chief Sustainability
Officer*
**CapitaLand
Investment**



Shirley Ng
*Deputy CEO & Head
of Investment*
Keppel REIT



Dylan Burke
*Head of Sales
Operations Strategy
Pacific*
WeWork



Sunil Kumar Yadav
*Head, Building
Performance and
Sustainability (ASEAN)*
Siemens



Paolo Bevilacqua
*General Manager -
Real Utilities*
**Frasers Property
Australia**



Michael Taggart
*Executive Director,
Enterprise Sales*
JLL Technologies



Kelvin Teo
*General Manager
(Asia)*
Switch Automation



Vincent Lau
CEO
Allocate Space



Nilesh Jadhav
Founder
BtrLfy



Aayush Jha
CEO
Clairco



Nicola Greenaway
*Founder, Managing
Director*
**NIKAU Design
Group**



Fiona Alexander
*Senior Director, Advisory
& Transactions,
Workplace Strategy,
Singapore*
CBRE

With so many unknowns these days, I sometimes wish that I could simply gaze into my crystal ball and tell you exactly what the future of your office will look like. The truth is, with so many factors up in the air, it is difficult to assess what the future of the office holds.

- Forbes

08:30 Registration & coffee

09:00 Chairman's Opening Remarks



Leon Kantor
COO
FuturePlace

SMART OFFICE BUILDINGS IN FOCUS

09:05 **KEYNOTE ADDRESS I:**
The future of work is more human than you think

Our industry has reached a tipping point. When combined, the emerging technologies at our disposal today can transform the Future of Work. They can automate processes that were performed by humans, making many existing jobs irrelevant. Despite this, the Future of Work is more human than you think.

In this presentation, Charles will explain how the global pandemic, the shift of Sustainability to the forefront of the C-suite conversation, and the Great Resignation create a unique opportunity to transform the way our companies operate and our employees work - as long as we remember that technology doesn't exist for technology's sake, it exists to deliver human outcomes and experiences.

- The need for empathy: Why ignoring the human impact of the pandemic will ensure the Great Resignation worsens.
- The need for engagement: Employees may like free drinks, ping pong tables and comfy chairs, but if you want them to be engaged, you need to make sure they are informed, empowered and recognised.
- The need for radical transparency: Employees are switching jobs at record levels. How eliminating silos and driving radical transparency can drive benefits to your business, its processes and your employees - and how that makes it easier to attract and retain talent?



Charles Reed Anderson
Chief Strategy Officer
Eight Inc.

OFFICE IN FLUX - WHERE ARE THINGS HEADED?

09:25 **PLENARY PANEL DISCUSSION:**
Examining the GREAT REALISATION and what it means for office demand, design, and the role of technology and innovation as we embrace the modern Singaporean office

The one constant in life is change and change is always disruptive. Covid caused massive disruption to the CBD and Commercial Real Estate, with significant economic impact. As we transition toward an endemic outcome, we also face geopolitical unrest, and climate uncertainty, with high inflation and a world recession also forecast. What is not known is how permanent this impact will be with many companies advocating for a push back to pre-covid workplace arrangements, and others adopting hybrid working policies. In this session we gather leading industry professionals to talk about the changes to office space pre and post covid, the latest innovation trends and the realisation that the evolving global landscape will continue to impact the future of Singaporean office space.

Panellists Include:



Vivekk Sehgal
Associate Director
Workplace
Singtel



Mark Farrow
IOT Program Manager
Google



Michael Taggart
Executive Director,
Enterprise Sales
JLL Technologies



Chloe Teo
Head of Enterprise
Clients
Colliers



Nele Cornelis
Executive Director
European Chamber of
Commerce



Natalie Craig
Managing Director
C&W Services, Singapore
Cushman & Wakefield

Facilitated by:

10:05

Putting the 'H' in ESG: How the Covid-19 pandemic has accelerated investor interest in health and wellbeing

The Covid-19 pandemic has impacted and upended our lives in every way. At the same time, it has influenced how businesses operate and the obligations towards protecting employees. These changes have resulted in a shift in the nature and extent of risks organisations face in the pursuit of business continuity. It is estimated that up to 40% of employees globally have considered seeking employment elsewhere, making human capital management a pain point for all organisations. Given human capital management is an organisations greatest asset (and expense), investors have taken note of these challenges, and are asking pointed questions of organisations about their response to the 'Great Resignation'. In this keynote, Jack Noonan, Vice President at the International Well Building Institute, discusses how investors have caught onto the fact that human capital management is pivotal to success, and how organisations have had to adapt to these investor requests, and channel their efforts to retain and attract talent.



Devan Valenti
Manager, Asia Pacific
**International Well Building
Institute**

10:30

Morning tea & networking break

CAPITAL MARKET PERSPECTIVES

11:00

RESEARCH REPORT: Commercial real estate under the spotlight – six months on from returning to the office, what has changed?

Throughout the pandemic, the attitudes and relationship we have with the workplace has continued to evolve. Expectations of the demise of offices is now grossly misplaced while the emergence of a hub-and-spoke model has not panned out. Now, the rhetoric has shifted towards hybrid working – a large grey area that spans the spectrum between the extremes of office and remote work, which can be further complicated by cultural tendencies. For occupiers, it is a tug-of-war – between maintaining productivity and sustaining a corporate identity on one end and retaining and attracting talent at the other – the outcome of which will have massive implications for landlords and investors.



Christine Li
Head of Research
Knight Frank Asia-Pacific

11:20

MEET THE MANAGERS

Assessing investor perspectives on the opportunities and evolving trends across the Singaporean office sector

Opening remarks from Henry Chin offering a global perspective prior to a discussion on the future for commercial office space. As work from anywhere becomes a focus, this could significantly affect office real estate investment trusts, or REITs, at least in the short to medium term, according to analysts. However, some are still somewhat positive on the longer-term outlook.

Panellists Include:



Vijay Natarajan
Analyst – Real Estate
and REITs
RHB Banking Group



Caroline Fong
Deputy CEO, Chief Investor
Relations and Sustainability
Officer
Manulife US REIT



Henry Chin
Global Head of Investor
Thought Leadership & Head
of Research Asia Pacific
CBRE



Shirley Ng
Deputy CEO &
Head of Investment
Keppel REIT

12:10

Designing for Future Change amid Uncertainty

A range of powerful drivers are changing landlord and tenant requirements for today's commercial real estate – and creating deep uncertainty on what tomorrow's needs will be. Digital disruption to business models, and rapidly changing workplace strategies, mean that Tenants are quite uncertain on what their future needs will be; while a strengthening business commitment to environmental sustainability is significantly raising market expectations of what a truly green building needs to be. On top of this, increasing employee demands regarding the quality of their work environment and its impact on their personal wellness, adds another variable to predicting the office building of tomorrow.



Stephen Perkins
Senior Technical Director &
Beca Technical Fellow
Beca

12:30 Lunch & Networking Break

ESG, TECHNOLOGY & INNOVATION - MAKING IT WORK

13:30 Looking at how ESG is driving greater sustainability across commercial real estate

Before Covid changed the landscape, ESG and the need for greater sustainability was coming of age. Today, tenants have taken up the baton, making it even more important for developers and landlords to design, build and operate with ESG at the forefront as the push towards Net-Zero gathers pace.

Panelists Include:



Esther An
Chief Sustainability Officer
City Developments Limited (CDL)



Vinamra Srivastava
Chief Sustainability Officer
CapitaLand Investment



Paolo Bevilacqua
General Manager - Real Utilities
Frasers Property Australia



Michael E Long
Head of Sustainability, Asia
Lendlease



Sunil Kumar Yadav
Head, Building Performance and Sustainability (ASEAN)
Siemens



Devan Valenti
Manager, Asia Pacific
International Well Building Institute

Facilitated by:

14:20 CRE INNOVATION TECH TALKS

How is office space being reimaged by PropTech for the new era of work

In this rapid-fire session, we hear from 4 forward thinking PropTech companies about how they are creating technologies for the lasting shift toward remote and hybrid work within the physical workplace.



Kelvin Teo
General Manager (Asia)
Switch Automation



Nilesh Jadhav
Founder
BtrLyf



Vincent Lau
CEO
Allocate Space



Aayush Jha
CEO
Clairco

Facilitated by:



Paul Anslow
VP - Head of Business Transformation
Revantage Asia (A Blackstone Company),
and Singapore Chapter Head, Asia PropTech

15:00 FIRESIDE CHAT: Knowledge Economy of the near future

This fireside chat deep dives into explosive change and enabling employees and companies to be the best version of themselves. A dynamic conversation on what's been, what is and what is coming. If you want to go far, go together.

- Hotdesking insights – the benefits and pitfalls of co-sharing strategy
- How to increase space efficiency
- How to increase team working in open spaces
- Finding the balance of standardisation with variation
- Design elements and hotelification in space as a service

Interviewed by:



Nicola Greenaway
Founder, Managing Director
NIKAU Design Group



Fiona Alexander
Senior Director, Advisory & Transactions, Workplace Strategy, Singapore
CBRE

15:20 Afternoon coffee & networking break

15:50 **INTERACTIVE ROUND TABLE SESSIONS**

These quickfire moderated 30-minute roundtable sessions enable delegates to break up into small focus groups of 20 to deep dive into topics of specific interest. This will be followed by a quick recap of each table discussion by each of the facilitators.

**Roundtable 1:
ESG: Aligning purpose with people, planet, profit**

Led by:



Esther An
Chief Sustainability Officer
City Developments
Limited (CDL)

**Roundtable 2:
Establishing an effective workplace strategy**

Led by:



Dylan Burke
Head of Sales Operations
Strategy Pacific
WeWork

**Roundtable 3:
Design is about people: Life. Work. Corporate.
Portfolio**

Led by:



Fiona Alexander
Senior Director, Advisory &
Transactions, Workplace
Strategy, Singapore
CBRE



Nicola Greenaway
Founder, Managing
Director
NIKAU Design Group

THE MODERN WORKPLACE - CREATING OFFICES THAT TENANTS WANT

16:20 **PANEL DISCUSSION:
Examining the evolving role of the workplace: Creating places with form, function and purpose.**

In this session we look at why companies want/need people in offices and how landlords have a role in creating places with purpose. We examine the role office buildings play in creating complex workplace ecosystems that will ultimately encourage tenants back into the CBD. While hybrid is important, getting more people back into office buildings is also key to the success and longevity of the CBD and the Singaporean economy so we examine what more can be done to address this.

Panelists Include:



Scott Barras
Global Head
of Workplace
Standard Chartered Bank



Elizabeth Laws Fuller
Head of Growth,
Southeast Asia
WeWork

Facilitated by:



Annie Koh, PhD
Prof Emeritus of Finance
LKCSB
Senior Advisor of BFI Singapore
Management University (SMU)



Jan Zesach
Workplace Lead Real
Estate & Facility Services,
APAC/China/Japan
Novartis



Richard Paine
Head of Csuites and
Head of Development
Singapore
Lendlease

17:00 **Cocktail Reception**

18:00 **Close of Summit**



ATTENDEE FEEDBACK - SYDNEY EVENT

Immediately following the event we surveyed the attendees to determine their experience and degree of satisfaction.



What is your level of satisfaction for the event?

92% of respondents indicated they were either very satisfied or satisfied.

Which elements of the event did you like the most? *(a small sample of responses)*

"Great quality of speakers" EY

"Really enjoyed the panel perspectives." JLL

"The speakers and networking were excellent." Brookfield Properties

"Great range of participants." NEXTDC

"Interesting curation of topics." Lendlease

"Enjoyed the Google and Atlassian presentations." Patrizia AG

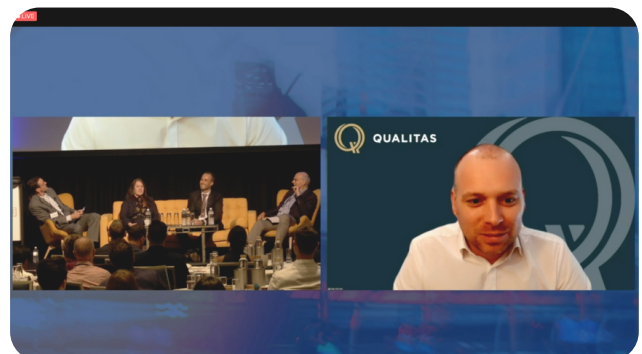
Are you likely to participate in one of our events in the future?

94% of attendees answered YES to this question



Please indicate your satisfaction with the virtual event platform/experience

88% of attendees indicated they were either satisfied or very satisfied with the virtual event experience



ATTENDEE FEEDBACK - SYDNEY EVENT

"Thanks for the opportunity to be a part of this fantastic event. There was lots of thought-provoking content and discussion throughout the day".

Micah Schulz, Head of Office, Investment Management, Lendlease



"Thank you for inviting me to be a panellist at the 2nd annual future of office space summit, it was great to be amongst some great property leaders to share our insights".

Gemma Moulang, Divisional Director – Asset Management, EG

"It was great to be part of such an esteemed panel".

Margot Black, General Manager, Corporate Sustainability, Investa



"It was great to connect in person again and support a panel of brilliant companies, looking forward to the next event!"

Tom Ellis, Entrepreneur in Residence, REACH Australia

"Great event by the FuturePlace team. Well-organised, well-curated, with relevant topics and speakers on the current trends that the CRE industry is discussing."

Genevieve Wong, Head of Marketing APAC, essensys, Singapore



"I enjoyed the summit. Given the pace of change, many wide ranging discussions took place around how we can work together to meet tomorrow's needs."

Adam Gardner, Head of Products, NEXTDC

The Future of Office Space Summit is designed for both In-Person and Virtual Attendees

The Future of Office Space Summit is a Hybrid event. This format combines the traditional face-to-face conference with virtual elements, allowing both in-person and virtual attendees to access the same content and networking opportunities simultaneously.



High quality curated content

With expert sessions and industry leading speakers, delve into expertly curated content that you won't find anywhere else.



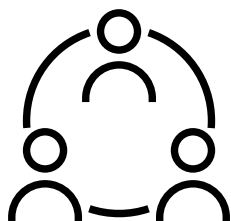
Live and on-demand

Wherever you are at the time of the event, you'll be in control. You'll have the ability to consume all the content being delivered at your leisure through either a live stream of the physical event or on-demand.



Time efficient

If for whatever reason you can't make it to the event in-person, you can save on travel time and accommodation costs while still networking with global industry professionals.



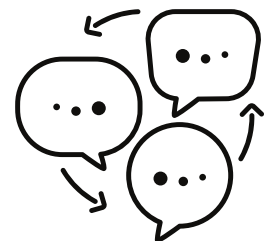
Business matchmaking live

Take part in intelligently curated meetings with like-minded individuals that share similar interests and challenges from all over the world through our AI powered matchmaking delivered via our virtual platform.



Accessible from all your devices

Get insights and network at your fingertips - all content sessions and networking activities will be accessible from your laptop, tablets or mobile devices.



Engage, interact and influence

Make the most of your experience by being a truly active participant. Whether at the event or attending virtually, you'll have the ability to ask questions, participate in polls, and share your experience with other attendees via break-out sessions.

REGISTER EARLY AND SAVE

Super Early Bird
Book and pay by
5 August 2022

Early Bird
Book and pay by
16 September 2022

Standard Price

In-Person Ticket Prices

1 DAY

SGD \$895

1 DAY

SGD \$995

1 DAY

SGD \$1195

Virtual Ticket Prices

1 DAY

SGD \$695

1 DAY

SGD \$795

1 DAY

SGD \$995

Prices exclude Singapore GST. Singapore GST does not apply to non-Singapore businesses. Singapore businesses need to self-account for Singapore GST by applying the reverse charge mechanism.

GROUP BOOKING PACKAGE

- (1) Register 3-4 delegates and receive an additional 15% off the current price
- (2) Register 5-10 delegates and receive an additional 20% off the current price
- (3) Register 11 or more delegates and receive an additional 25% off the current price

All group registrations must be from the same company at the same time and for the same event.

Registrants must choose between the most advantageous discount option. Only one discount scheme applies.

IMPORTANT NOTICE:

Attendance will only be permitted upon receipt of full payment. Only 1 discount scheme applies. Bookings with a discount must be paid by the cut-off date for the discount to be applied. Please note that the program and speakers are subject to change without notice. If the venue changes, you will be notified.

CANCELLATION POLICY:

- i. Should you be unable to attend, a substitute delegate is always welcome at no extra charge. FuturePlace regrets that no cancellations will be refunded, however event documentation will be sent to the delegates post event.
- ii. If the event does not proceed for any other reason apart from Force Majeure (Act of God such as an epidemic, pandemic, earthquake, fire, flood or civil disturbance – typically a symptom of, and a form of protest against, major socio-political problems) then the full amount of the particular event paid will be refunded.
- iii. In the case of Force Majeure rendering the running of the event impracticable, the Organiser (FuturePlace) will commit to running the event at a later date.

PRIVACY:

By registering for this event, you agreed that your contact details may be shared with our sponsors. If you do not agree to this, you may opt-out by emailing us at marketing@futureplace.tech

TERMS & CONDITIONS:

Please check our terms and conditions [here](#).

VENUE



**Hotel Fairmont
Singapore**

**80 Bras Basah Rd,
Singapore 189560**